

Democratic Party of Santa Fe County

BUDGET VS. ACTUALS: JAN - DEC 31, 2017

	TOTAL	
	ACTUAL	BUDGET
Income		
ACT BLUE - General Support	1,447.16	2,000.00
ACT BLUE - Monthly Donors	2,892.70	3,000.00
Bags, Bumper Stickers, etc.	200.00	200.00
Direct Mail	1,848.00	1,000.00
Donation Income- Other	7,207.92	7,000.00
Events - Mardi Gras	9,049.77	9,049.77
Events - Javier BBQ	8,920.37	8,920.37
Events - Lujan Awards	18,478.04	18,300.00
Events - Others	2,070.62	2,500.62
Interest Income	22.01	20.00
Total Income	\$52,136.59	\$51,990.76
GROSS PROFIT	\$52,136.59	\$51,990.76
Expenses		
ACTBLUE Fees	392.89	390.00
Advertising & Promotion	714.00	700.00
Copies and Printing	2,822.46	3,000.00
Food & Entertainment	2,019.00	2,000.00
Insurance - Events & Meetings	2,252.00	2,238.00
Legal & Professional Services	2,263.73	2,000.00
Office Supplies & Software	1,843.66	1,000.00
Other Business Expenses	254.00	750.00
Payroll Expenses		
Taxes		2,216.00
Wages	30,483.26	30,483.26
Total Payroll Expenses	30,483.26	32,699.26
Postage	847.76	750.00
Rent - 1420	5,600.00	6,000.00
Vehicles - Repairs & Maintenance, other	18.01	20.00
Voter Registration	229.00	229.00
Total Expenses	\$49,739.77	\$51,776.26
NET OPERATING INCOME	\$2,396.82	\$214.50
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Note

-Bank Balance on Dec 31, 2017 was \$11,505.68 compared to \$8,950.21 on Dec 31, 2016

-Payroll taxes began accruing Nov 1, 2017 but are payable in 2018.

-DONATIONS. Between Dec 9 and Jan 9, County Central Committee donors grew by 14 from 125 to 139 or 34%. Shares increased from 168 to 191.

-As of Jan 9 the County Party has 41 monthly donors giving \$811.00 monthly, \$9,732 per year.

-The County Party had a total of 264 Donors in 2017.